

QUARTERLY PLANNING CANVAS

COMPANY: _____ TIME PERIOD: _____ - _____

THEME/RALLYING CRY

A large rectangular area with a light gray dotted grid pattern for writing the theme or rallying cry.

SUCCESS METRICS

METRIC	ACTUAL	TARGET	GAP

STRATEGIC PILLARS

PILLAR 1

KEY INITIATIVES

A rectangular area with a light gray dotted grid pattern for writing key initiatives under Pillar 1.

PILLAR 2

KEY INITIATIVES

A rectangular area with a light gray dotted grid pattern for writing key initiatives under Pillar 2.

PILLAR 3

KEY INITIATIVES

A rectangular area with a light gray dotted grid pattern for writing key initiatives under Pillar 3.